

## **|Patrick H. Sullivan, D.B.A.**

Dr. Patrick H. Sullivan is an expert on extracting value from intangibles and is considered to be one of the leading conceptual thinkers in the field. He has pioneered the development of methods and practices for analyzing, valuing and managing intangibles as business assets. He has consulted with over 100 organizations on managing and extracting value from intangibles. He is a founding partner of ICMG, a consulting company focused on managing intellectual capital to maximize value. He is also co-founder of the ICM Gathering and the IP Forum, comprising managers of intangibles for large, diverse international companies who meet to exchange information on new and innovative management techniques for creating and extracting value from their intangibles.

He is a frequent speaker on a range of topics concerning the management of intellectual capital including valuation, licensing, and developing profits from IC. He is a member of the Licensing Executives Society (where he was the founding Chairman of its Intellectual Capital Management Committee and the LESI Intellectual Asset Reporting Committee), the World Intellectual Property Trade Forum, a member of the American Bar Association Intellectual Property Licensing Section, and a Fellow of the American Council on Education. He is a regular author of published articles on intellectual capital management; and has published four books on intangibles management, measurement and valuation: *Value-Driven Intellectual Capital*, *Profiting From Intellectual Capital*, *Technology Licensing - Corporate Strategies For Maximizing Value* (co-authored with Russell Parr). His most recent book, *Einstein in the Boardroom* (co-authored with Suzanne Harrison) is about managing and measuring the remainder of the firm's intangibles beyond intellectual property.