

Dr. Charles M. Savage

Dr. Charles M. Savage, President and Mentor, Knowledge Era Enterprising, International, helps companies discover the tremendous human potential of knowledge era enterprising. He writes, consults and speaks widely in the United States, Asia and Europe. His book, *Fifth Generation Management*, has been widely acclaimed and translated into Japanese and Korean. Tom Peters named it his business book of 1991. A revised edition, subtitled, *Co-creating through Virtual Enterprising, Dynamic Teaming and Knowledge Networking*, has been released in 1996 and German, Chinese and Portuguese translations are also available. And at present he is working on his next book, *Co-Creating the Knowledge Economy*.

Dr. Savage works with and coaches company presidents, division managers and other senior executives committed to improving their knowledge strategy, organizational culture, market responsiveness and customer focus. He has pioneered the discussion of Fifth Generation Management as a way to tap and team the creative capabilities of professionals within and between companies. In particular, he has been focusing on the shift from the steep hierarchies of the Industrial Era to flatter network organizations based on virtual enterprising for the emerging Knowledge Economy in Europe. He's been a part of the Intellectual Capital Pioneers organized by Leif Edvinsson in the 1990s. His clients include ABB, Alstom, British Telecom, Carl Zeiss, KarstadtQuelle, Optus Cable & Wireless, Heidelberger Druck, Intel, Sappi, Saudi Aramco, Suez and Siemens.

He has a wide range of publications on CIM and other management topics related to knowledge leadership. He serves on the Editorial Board of SME's *Manufacturing Review*.

Dr. Savage has a BA from Pomona College, Claremont, CA, a M.Div. from Andover Newton Theological School, Newton Centre, MA, and a Ph.D. from Boston College. His doctoral thesis, sponsored by the U.S. Department of Labor, focused on "work and meaning." He was born and raised in Hawaii.