

## LEIF EDVINSSON

Professor Edvinsson is a key pioneering contributor to the theory of Intellectual Capital and sometimes named as the Grandfather of IC . As the world's first director of IC in 1991 he initiated the creation of the world's first public corporate Intellectual Capital Annual Report 1994, and inspired the development ever since on IC metrics. He was parallel to that starting the Skandia Future Center as a Lab for Organisational design, one of the very first in the World in 1996, and now being followed by many in various parts of the world..

During 1996 he was recognised with awards from the American Productivity and Quality Centre, USA and Business Intelligence, UK, for his pioneering work on IC. In 1999 noted as Most Admired Knowledge Award on Knowledge Leadership. He was also awarded The KEN Practitioner of the Year 2004, from Entovation International, where he also is an E 100. In January 1998, Leif received the prestigious Brain Trust "*Brain of the Year*" award, UK. In 2006 also listed in a book by London Business Press, as one of *The 50 Most influential Thinkers in the World*. He is listed in Who's Who in the world. Also associate member of The Club of Rome. He is also Cofounder and Chairman of *The New Club of Paris*, focused on the Knowledge Economy initiatives.

Professor Leif Edvinsson has his education from the University of California, Berkeley, USA, as MBA and Lund University, Sweden, as civilekonom. He is the author of numerous articles on the service management and on Intellectual Capital. In March 1997, together with Michael S. Malone, he launched one of the very first books on Intellectual Capital.

Leif is serving on the Board of Directors of several knowledge intensive enterprises among others earlier the Swedish Brain Research Foundation as well as for many years the Center for Molecular Medicine at Karolinska Institute, Stockholm, Sweden. Since 2000 he has been the Honorary Chairman of the UK based Henley College, KM Forum. Since 2000, he has been the world's first Professor, adjunct at Lund University on Intellectual Capital. In January 2006, he was also appointed professor adj. at The Hong Kong Polytechnic University .

For contact use email: [leif.edvinsson@unic.net](mailto:leif.edvinsson@unic.net)

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