

Biographical Sketch



DEBRA M. AMIDON is Founder and CEO of **ENTOVATION International, Ltd.** (Wilmington, Massachusetts, USA) - a global innovation research and consulting network linking 90+ countries throughout the world. Having convened the 1st conference on 'Managing Knowledge Assets into the 21st Century' and writing about intellectual capital in 1987, she is considered one of the original architects of the knowledge economy.

Having served as a college administrator, government official and corporate executive, Debra is a global expert on collaborative advantage to provide an ICT foundation for economic sustainability, stakeholder innovation and world peace. Referred by her peers as "Drucker operationalized" and the "Deming for innovation management", she's been featured in notable biographical publications such as *The International Book of Honor* and the *Woman of the Decade*. Recently was featured with Nobel Laureates in the Festival of World Thinkers in Abu Dhabi, and helped sponsor the World Summit on Innovation and Entrepreneurship (WSIE) in Muscat, Oman.

For the last couple of years, her keynote presentations – most recently focused upon Knowledge Innovation Zones (KIZ) - have been heard in 35 nations throughout the North and South America, Eastern and Western Europe, Asia, Australia, South Africa and the Middle East, where she is a founding member of the Arab Knowledge Economy Association (AKEA). Her interviews appear in papers around the world, such as *Ottawa Citizen*, *Innovacion*, *Singapore Business Times*, *India's Effective Executive*, *CORDIS* – the EU Press, and the *Arab News*. In 2007, she is featured as 'The Knowledge' in *Inside Knowledge* magazine and 'entrepreneur-of-the-month'.

Her counsel has been sought by diverse organizations such as the National Research Council, the Asian Productivity Organization, The Agility Forum, the Industrial Research Institute, the European Union, PBS, BBC, The World Bank and the UN. When she visited Beijing in 1998, the headlines in the *Daily News* heralded her as the 1st Knowledge Economist to visit China. Her concepts are a cornerstone for economic development in many countries, including China, India and Japan.

She's authored many seminal books published in many languages, such as *The Ken Awakening* (1997) and *The Innovation SuperHighway* (2003) which has been called "the breakthrough innovation book of the decade" and selected by the European Union KnowledgeBoard as the book of the month. Most recently, she launched a three-volume co-edited trilogy, *Knowledge Economics: Principles, Practices and Policies* (2006) published by Tartu University Press (Estonia) featuring 31 authors from 17 countries and the *State-of-the-World KIZ Preview* making visible the Triple Knowledge Lens (TKL) for the Knowledge-based Economy, Society and Infrastructure.

Debra holds degrees from Boston University, Columbia University and the Massachusetts Institute of Technology where she was an Alfred P. Sloan Fellow.

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