

## **Alwasat Newspaper – Bahrain**

Alwasat is an independent Arabic daily newspaper published in the kingdom of Bahrain by “Dar Alwasat for Publishing & Distribution”.

It began publishing on 7 September 2002 by well-known investors representing leading business families and personalities in the Kingdom of Bahrain.

Alwasat is best known for its “breaking news” and its own stories that are generated by high-caliber staff, and enriched by the strength of its sources.

Alwasat is highly regarded for its credibility and believability. The accuracy of news coverage and promptness of the newspaper are highly valued by the readers and observers who consider Alwasat to be their primary source of information on current affairs, as well as specialized topics.

The diversity of Alwasat provides a better picture of news and views relating to government, society, business, sports and entertainment. A variety of contents are produced on daily and weekly basis by Alwasat to cater for different types of readers.

Alwasat Comprises at least 52 pages (35cm x 58cm), and more than half of these pages are in colour. Some pages are produced in glossy print paper to meet high standard of quality for advertisement and content.

Alwasat issue two daily colour supplements, one for “Business and Finance”, and the other for “Sport”. In addition, specialized tabloids are produced on weekly and monthly basis and these cover showbiz, poems, culture, cinema, political and strategic issues.

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