

Aleqtisadiyah

Launched in December of 1992 in Riyadh, Al Eqtisadiyah is an Arabic language daily newspaper with an exclusive focus on economic and business news and analysis. The newspaper provides news coverage as well as research, analysis and commentary on domestic, regional and international economic and business-related events. The newspaper complements its coverage of regional business and economic news with translated extracts from major international business publications, including the Financial Times, the Harvard Business Review, INSEAD, and Frankfurter. The newspaper primarily targets professionals, investors, academics, and senior government employees in the Kingdom and the GCC. Additions are currently being undertaken to the newspaper, widening the geographic coverage to include the GCC, in order to expand the newspaper's readership base. Being the only Saudi and regional daily newspaper with an exclusive focus on business and economics news and analysis. Al Eqtisadiyah is currently the only specialized business and financial newspaper in the Kingdom.

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