

Professor Ahmed Bounfour

European Chair on Intellectual Capital Management, University Paris-Sud, Vice President , The New Club of Paris.

Dr Ahmed Bounfour is graduated from the Institut d'Etudes Politiques de Paris and has a PhD in economics and strategic management from the Paris-Dauphine University. He was Associate Professor for Innovation Policy and Strategic Management at University of Marne-La-Vallée, East Paris, France (1994-2004). He was previously Director for high tech programmes within Euroconsult, especially in charge for space projects (telecommunications and Earth Observation) (1984-1994).

Ahmed Bounfour has conducted many assignments of European industrial competitiveness, in particular for the European Commission (DG Internal Market, DG Enterprise, DG INFSO, DG Research), the European Space Agency, the Ministry of Industry (France), the Ministry of Telecommunications (France) and CNES. He contributed to, and/or led, several studies on European space industry competitiveness.

In the fields of intangible investment, Dr Ahmed Bounfour conducts research, as a part of a large reflection on industrial competitiveness and future socioeconomic systems development. He has developed a guideline for reporting and measurement of intangibles , namely the [IC-dVAL® - Intellectual Capital dynamic Value](#).

He is/ was member of several academic and professional Working Groups. Among these :

- Group on 'Benchmarking the impact RTD and innovation on European competitiveness and employment', managed by European Commission DG Research (2004)
- High level Expert Group on Reporting on intangibles in RTD intensive activities , DG Research, Brussels (2005/2006);
- Expert Group on Digital Economy (with Medef, Cigref and Syntec), Paris,
- Monitoring Group of the Impact of ICT on Organisational change, Centre d'Etude de l'Emploi, INSEE) Paris.

He has published numerous papers on strategic planning and competitiveness, in academic as well as in professional journals . Ahmed Bounfour works as reviewer and Or Member of the Scientific Board for several journal in innovation, knowledge management and management science: Journal of intellectual capital, Journal of knowledge management, International Journal of Technology Manament, International Journal of Intelligent Enterprise (IJIF), Management Decision, R&D Management, Capital intellectual, Intellectual Capital, Revue française de gestion, Systèmes d'information et management.

He is the authors of several books on intangible assets evaluation and management:

- **Intangible Investments**, Single Market Review Series, Kogan Page (London) and Office for Official Publications of the European Communities, Luxembourg, 1998.
- **Le Management des Ressources Immatérielles, Maîtriser les nouveaux leviers de l'avantage compétitif**. Dunod, Paris, 1998.
- **The Management of Intangibles, The Organisation's Most Valuable Assets**, Routledge, London & New York. 2003.
- **Intellectual Capital for Communities, Nations, Regions and Cities**, Elsevier Butterworth-Heinemann, Burlington, MA (coedited with Leif Edvinsson), 2005
- **Capital immatériel, Connaissance, et performance**, (Editor), L'Harmattan , Paris, (2006)
- **Valeur et performance des Systèmes d'information : Une nouvelle approche du capital immatériel de l'entreprise** . Dunod (www.dunod.com), Paris (with G. Epinette), 2006.
- **Organisational Capital** (Forthcoming), Routledge, London, UK.

Ahmed Bounfour speaks regularly on innovation and the knowledge economy in business and policy forums. He is listed in the Who's Who in France. He is also Vice-President, Knowledge Platform, for the *New Club of Paris*.

Contact: ahmed.bounfour@upsud.fr