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Press Release

Arabian Knowledge Economy Association –AKEA



1st Regional Conference on the Knowledge Economy

The Arabian Knowledge Economy Association and Al-Aghar Group Think Tank (under formation) are organizing the 1st Middle East Knowledge Economy Conference in Jeddah, Kingdom of Saudi Arabia from 27-28 October 2007. The conference will be under the patronage of HRH Prince Khalid Al-Faisal, Governor of Makkah Region.

Abdullah Al-Subyani, President AKEA said that the theme of the conference **“Building a Knowledge-Based Economy in Arab World”** will aim at introducing, promoting and highlighting ways of building a viable and vibrant knowledge-based economy in the Region. The conference is expected to attract more than 700-1000 delegates from the region and around the globe, along with several international speakers and practitioners who will provide various perspectives and share their experiences.

The conference program will be designed to engage all participants in addressing the challenges facing the development of knowledge-based economy and identifying ways to grow it.

On the industry innovation level, the conference will organize special parallel sessions designed to network entrepreneurs, industry experts and investors to promote and shape innovation and entrepreneurship in several industries including education, hydrocarbon, power and water, environment, healthcare and life sciences, information and communication technologies, and real-estate and tourism industries.

The conference will also organize post-conference training courses on entrepreneurship, knowledge economy leadership, knowledge sharing, etc...

AKEA is an international association based in Dhahran, Saudi Arabia focusing on learning and education, intellectual capital, innovation, entrepreneurship, youth and children, research and technology, seed capital, and economic growth and sustainability in the Arab World. The AKEA was founded by a group of intellectuals and industrialists from several countries such as Saudi Arabia, Kuwait, Tunisia, Egypt, Bahrain, UAE, Lebanon, Jordan, Germany, India, Sweden, and USA. The goal of the founders is to take advantage from the opportunities and challenges resulting from the emerging knowledge, technology and global business environment. www.akeame.com

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