



Press Release  
9<sup>th</sup> October 2007

### **AKEA-First Regional Knowledge Economy Conference Postponed**

Arabian Knowledge Economy Association AKEA, announced that the upcoming First Regional Conference on the Knowledge Economy in Jeddah KSA from 27<sup>th</sup> -28<sup>th</sup> October 2007 has been postponed to January 12<sup>th</sup> -13<sup>th</sup> 2008.

The conference titled "Towards Knowledge Economy" will be organized jointly with the Al Aghar Group and The Jeddah Chamber of Commerce and Industry under the patronage of HRH Prince Khalid Al Faisal, Governor of Makkah Region.

Mr. Abdullah Subyani, President AKEA said that "though we regret to announce the postponement, we would like to inform that the decision has been taken for the overall success of the event". More keynote speakers including Mr. Amr Mousa, Secretary General of the Arab League and Mr. Bertie Ahern Prime Minister of Ireland, are likely to participate in the conference program in January. The association has also decided to include three additional specialized workshops that will take place along with a special forum, involving the youth and their participation in the knowledge economy.

He added "We thank all the sponsors, speakers and participants for their understanding regarding the change in dates, which was inevitable. We are sure that with their support and commitment will make this event achieve the desired results in the region"

The conference aims at introducing, promoting and highlighting ways of building a viable and vibrant knowledge-based economy in the Region. The conference is expected to attract more than 700-1000 delegates from the region and around the globe, along with several international speakers and practitioners who will provide various perspectives and share their experiences.

For more information please visit [www.akeame.com](http://www.akeame.com) or contact the event organizer Euro RSCG Bahrain.

Kamalakshi Misra  
Sr PR Executive  
AKEA Coordinator  
Euro RSCG Bahrain  
Tel +973 17 58 42 59 Ext 336  
Fax +973 1756 46  
Email- [Kamalakshi.misra@eurorscgme.com](mailto:Kamalakshi.misra@eurorscgme.com)